

## Press release

### **EFL EXPERTISE B.V.: NEW NETWORK FOR CONSULTANCY AND FINANCIAL SERVICES IN EUROPE'S HOUSING SECTOR**

**Amsterdam, September 20, 2017: The European Federation for Living (EFL) has repositioned Amsterdam-based EFL Expertise B.V. in conjunction with financial services provider DR. KLEIN Firmenkunden AG and consultancy RITTERWALD Unternehmensberatung GmbH. The result is a consulting and financial services provider with the capacity to enhance knowledge transfer within the European housing and real estate industry.**

More than ever before, the real estate industry throughout Europe finds itself confronted with major challenges: digital transformation, consolidation on a European level and growing cost pressure, to name but a few. With the support of EFL Expertise, housing companies can effectively tackle these issues in the EU context. EFL Expertise pools the whole range of competencies from across EFL's unique network comprising European housing companies, real estate service providers and educational institutions. Besides the EFL itself, the other shareholders in the advisory firm are its associates Ritterwald and Dr. Klein, both experienced companies in the consulting and financial sectors. Additional partners such as CBRE and investment company Hypoport Invest enrich the network with its focus on sustainability.

EFL Expertise pursues the objectives of project development within the European housing industry, transferring best practice methods and fostering European cooperation in the real estate sector. The company will focus mainly on consulting, IT, finance and project development. EFL's founders believe that the company's added value lies particularly in its ability to tap into competitive advantages gained from its detailed knowledge of numerous national markets, enhanced by the expertise of EFL network members.

Ben Pluijmers, EFL President and Supervisory Board Member of LHEDCO, holding of Polylogis, one of France's leading housing companies, is pleased to announce: "This unique joint venture offers new prospects for professionalizing the European housing industry." "Understanding the industry trends across Europe and supplying the expertise for positioning and dealing with the imminent consolidation in the housing industry is what we offer," says EFL Expertise's Managing Director, Dr. Mathias Hain from Ritterwald. As Hans Peter Trampe, Board Member of DR. KLEIN Firmenkunden AG, explains, "Within the scope of our own projects as well as those carried out on behalf of our clients, we have been able to leverage considerable potential and uncover opportunities for cross-border cooperation – even though, or perhaps precisely because, the housing industry is so regional in its



makeup.” He will assume the chairmanship of EFL Expertise’s Supervisory Board. And as all three EFL directors agree, “We look forward to adding value for our customers beyond national borders with our extensive network of experts.”

The multilingual team of directors has already successfully carried out cross-border projects within and outside the EFL family and is excited about the challenges ahead.

**EFL Expertise can be contacted with immediate effect at:**

EFL Expertise B.V.  
Gustav Mahlerplein 74a  
1082 MA Amsterdam

Tel: +31 (0) 20 7470323 or +49 (0) 30 60 98 58 24 39

E-Mail: [info@efl-expertise.com](mailto:info@efl-expertise.com)

[www.efl-expertise.com](http://www.efl-expertise.com)

**Press contact**

Sven Westmattmann  
Head of Communications & Marketing  
Tel.: +49 (0)30 / 42086 – 1935  
E-Mail: [pr@efl-expertise.com](mailto:pr@efl-expertise.com)

**About the European Federation for Living (EFL)**

The European Federation for Living (EFL) is a European network of numerous housing companies and real estate service providers, extended by the integration of scientific institutions and public associations. As such it pools a wide range of competencies and covers a broad spectrum of real estate topics. EFL helps its member companies to make their projects more efficient and unlock the potential along the value chain in the housing industry. For further information, please visit: [www.ef-l.eu](http://www.ef-l.eu)

**About DR. KLEIN Firmenkunden AG**

DR. KLEIN Firmenkunden AG has been an important financial services partner to the housing industry and commercial real estate investors since as early as 1954. Dr. Klein supports institutional clients across the board with expert advice and tailor-made programs spanning financing management, portfolio management, commercial insurance and real estate investments. A customer-centric approach to its advisory services and the longstanding relationships this company has built up with all of the main credit and insurance institutions ensure that Dr. Klein’s clients always have easy access to the best financial services.



DR. KLEIN Firmenkunden AG is a wholly owned subsidiary of Hypoport AG, the SDAX-listed technology-based financial services provider. For further information, please visit: [www.drklein-firmenkunden.de](http://www.drklein-firmenkunden.de)

### **About RITTERWALD Unternehmensberatung GmbH**

RITTERWALD is a delivery-focused consultancy with offices in Berlin and Frankfurt. We turn ideas into action. RITTERWALD has longstanding and in-depth knowledge of the real estate sector along the entire value chain and many years' experience in optimizing all property management services. Operating at the interface between principal (the real estate sector) and agent (property management, facility management, energy sector), we optimize costs, processes and organizations and structure business models. At RITTERWALD we understand the impact of digitization in the real estate industry and help companies exploit new potential to add value and successfully integrate digital processes in their business. We offer both buy-side and sell-side advisory within M&A transactions, ensuring a structured process and coordinating all professional services to facilitate successful deal closure. For further information, please visit: [www.ritterwald.de](http://www.ritterwald.de)